



# Rolling Hills LIBRARY

## ANNUAL REPORT 2016

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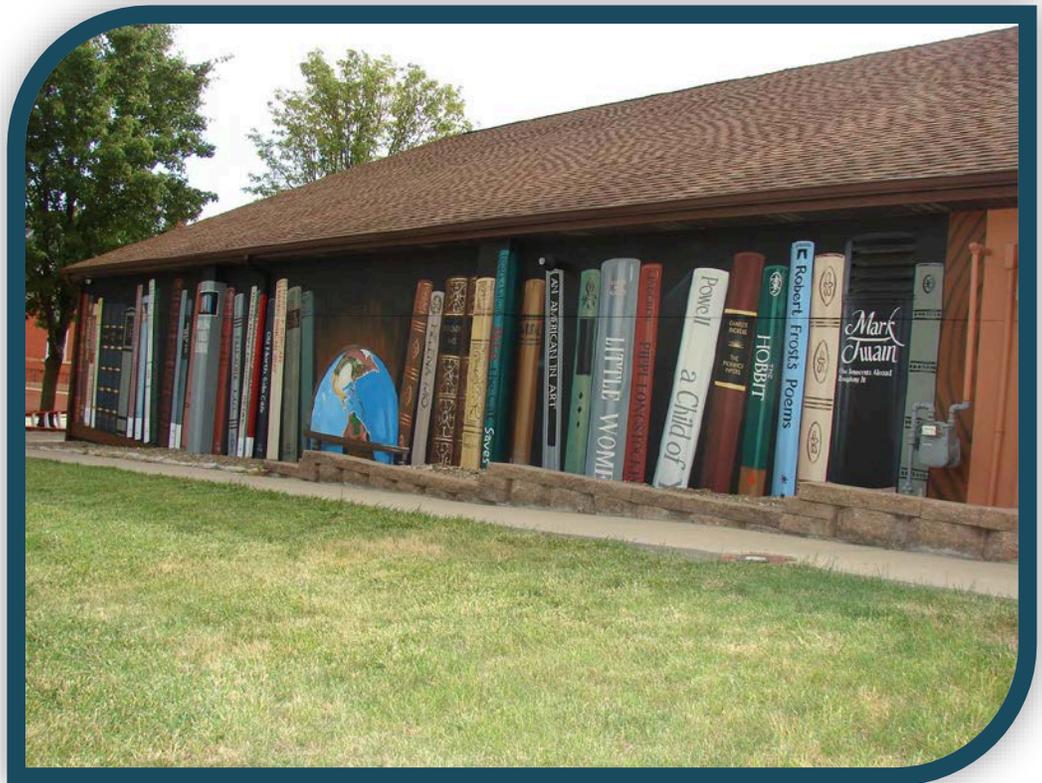
*Secretary*

Mary Beth Thomas

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Keith Ferguson

Amanda Farrell



*Compiled by:* Michelle R. Mears, Library Director

February 2017

### Locations & Operating Hours

#### Administrative Offices

1912 N. Belt Hwy.  
St. Joseph, MO 64506  
816.236.2106  
Mon-Fri 8 am to 5 pm

#### Belt Branch

1904 N. Belt Hwy.  
St. Joseph, MO 64506  
816.232.5479  
Mon-Thurs 9 am to 9 pm  
Fri-Sat 9 am to 6 pm  
Sun 1 pm to 5 pm

#### Savannah Branch

514 W. Main  
Savannah, MO 64485  
816.324.4569  
Mon-Wed-Fri 9 am to 6 pm  
Tues-Thurs 9 am to 8 pm  
Sun 1 pm to 5 pm

#### Bookmobile

1910 N. Belt Hwy.  
St. Joseph, MO 64506  
816.232.5479  
Mon-Sat  
Visits as Scheduled

## Introduction

This annual report reflects the activities of Rolling Hills Consolidated Library, serving Andrew and Buchanan counties, for the 2016 calendar year and the fiscal year ending June 30, 2016.

This year, our library continued efforts to improve facilities and services for our users. Staff gave their best and really deserve much thanks for our successes in 2016. Everyone is dedicated to fulfilling our mission to engage our community of users in literacy and learning.



## Library Programs

Rolling Hills Library does a significant amount of programming for all ages considering our service area and size. There were more programs (716) and higher attendance (13,357) than in any recent year.

Summer Reading Program 2016 included all ages, with a theme about health and fitness for all with "On Your Mark, Get Set...READ!" We continued the minimal sign-up system to make it faster and easier to enroll and again allowed participants to set their own reading goals for the program. Reading incentives in the form of prizes were supplemented by tickets for drawings for larger prizes. There were 2,023 registrations for summer reading (another record), with 861 participants completing the program and getting a free book as a prize.



In the spring of 2016, the library hosted a traveling exhibit from the National Constitution Center and the Mid-America Arts Alliance titled "Spirited: Prohibition in America." Through a series of interactive displays and touch screens, the history before, during, and after Prohibition was shared with visitors. The library hosted a series of companion programs from local and regional presenters about constitutional history, how Prohibition impacted the local area, and the new resurgence of breweries and distilleries in northwest Missouri.

## Library Collection

The library's collection continued to be evaluated in 2016 for age, condition, and relevance. At 169,364 items, the collection was 7% smaller than at the end of 2015, which puts the library on track for sustainable growth. Over 16,700 items were added in 2016, 2,000 more than in 2015. Plans for a full library inventory were set to be done in 2016, but the project was delayed until early 2017. The new patron-driven model of collection development has allowed us to target our purchasing to items requested by members rather than just trying to anticipate their needs.

## Community Outreach

Rolling Hills Library is dedicated to covering as much of the district as possible with outreach library services. The Bookmobile & Outreach department maintained their efforts in 2016 and worked hard to continue service in spite of ongoing mechanical problems with the bus. The Bookmobile visits, on average, 12 different communities per month and also participates in the Summer Reading Program by visiting summer schools and other locations on request.

## Facilities & Equipment

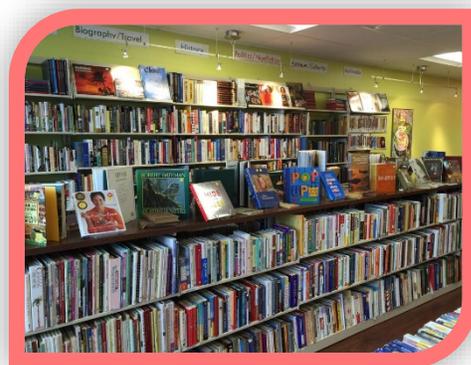
Savannah Branch got an exterior facelift in May 2016 with book spine murals painted on the east and west sides of the building by Chillicothe artist Kelly Poling. New furnishings also were purchased for Savannah, including a large floor globe, a glass display case, and a new music CD case. Plans were started and approved for an interior renovation of the Savannah Branch in early 2017, made possible by generous donations from the Margaret Perry and Winifred McCauley estates. The library also included a switch to energy-efficient LED lighting in Savannah, which will continue at the Belt Branch location in the future. Rolling Hills Library has excellent facilities and allocates significant funding for building maintenance to ensure that services will rarely be interrupted by mechanical failures.

## Library Staff

Positions that were open and filled in 2016 included a full-time Public Services Librarian at Belt Branch, a full-time Technology Services Librarian at Belt Branch, a part-time Circulation Assistant at Belt Branch, a part-time Outreach Assistant with the Bookmobile, and a part-time Custodian at Savannah Branch. At the end of 2016, the Volunteer and Bookstore Coordinator and Technical Services Manager positions came open and were set to be filled over the winter season.

## Friends of the Library & Books Revisited

The Friends of the Library has been growing their retail fundraising and added more travel fundraising as well this year. David Sandy and Lance Rich entertained the members at the Friends' annual meeting in July 2016 with a demonstration of magic and stories of how magic knowledge is passed down among its practitioners. Friends' members partnered with the St. Joseph Museums for a 3-day holiday themed trip to Branson in November 2016, and are planning more trips in the future. The Friends ended the fiscal year with a balance of \$45,472.



## Library Foundation

The Rolling Hills Library Support Foundation used 2016 to examine their role in supporting the library and added members to their Board. The goal of conducting an endowment campaign was put on hold temporarily until an updated library strategic plan is in place. Two designated memorial funds, the Helen Brown Children's Library Fund and the Seth Andrew Young Memorial Fund were transferred from the library to the Foundation for management through their agreement with the Community Foundation of Northwest Missouri. The Support Foundation ended the fiscal year with a balance of \$71,161.



## Future of the Library

Anticipated projects for 2017 include interior renovations at the Savannah Branch, a complete collection inventory, purchase of a new bookmobile, and completion of library strategic planning. Research and planning for a levy vote continues due to the sunset levy portion of tax funding that will expire in 2020. Overall, the Rolling Hills Library will continue to provide the best possible library services to our users.

***To Engage the Community in Literacy  
and Learning!***

# FINANCIALS & STATISTICS

## FY 2016 Revenue

Local Tax Income	\$2,584,878
State Aid	\$13,652
Grants	\$28,844
Donations	\$34,449
Rental Income	\$106,065
Other	\$86,913

**TOTALS** **\$2,854,801**

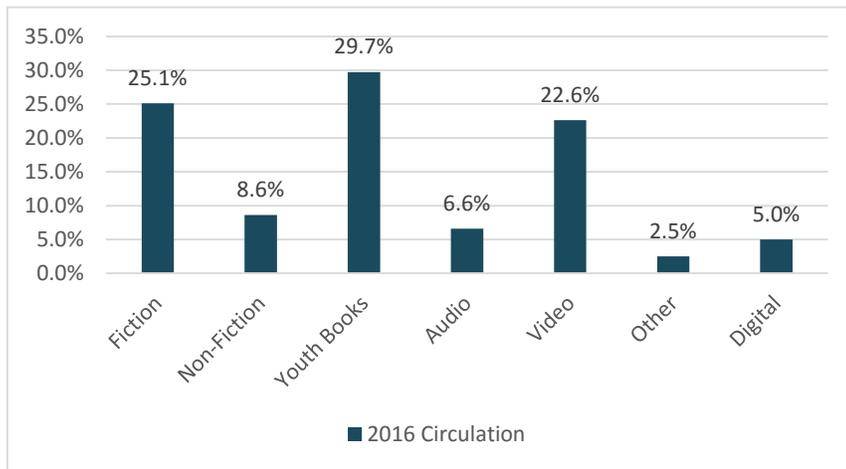
## FY 2016 Expense

Personnel & Benefits	\$1,230,265
Debt Service	\$403,756
Collection/Materials	\$223,022
General Operations	\$316,912
Building Operations	\$133,092
Other/Capital Improvements	\$92,680

**\$2,399,727**

Figures from Fiscal Year 2016, from July 1, 2015, to June 30, 2016. Audit completed December 12, 2016, by CliftonLarsonAllen LLP of St. Joseph, MO.

## Statistics reported are for the calendar year ending December 2016.



Population of Service Area: **41,428**  
 Active Registered Borrowers: **15,168**  
 2016 Circulation: **352,151**  
 Library Collection: **169,364**  
 Number of Reference Transactions: **4,648**  
 Computer Usage: **34,136**  
 Number of Programs Offered: **716**  
 Program Attendance: **13,357**  
 Bookmobile & Outreach Stops: **337**  
 Meeting Room Usage: **1,342**

**17,810 eBooks and eAUDIO BOOKS** downloaded

**177,889** Library Visits

Total Value of 2016 Library Programs and Services: **\$8,963,683**

Every tax dollar invested = **\$3.94 RETURN ON INVESTMENT**